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UPMC Health Plan Expands Presence in Johnstown

New, larger facility reflects growth and commitment to region

JOHNSTOWN (June 25, 2007) — UPMC Health Plan is opening a new office this month to support the continued expansion of its regional sales and client services operations in Johnstown. UPMC Health Plan is enhancing its local presence to increase access to high-quality, affordable health care and increase membership in the region.

The new office will be located at 1219 Scalp Ave., in Johnstown, near the intersection of routes 56 and 219. The previous office was located on Budfield Street near the University of Pittsburgh at Johnstown.

"We are delighted to show our continuing commitment to Cambria County in this manner," said Diane P. Holder, President, UPMC Health Plan. "This new facility will enable us to better meet the health needs of this region."

As recently as 2005, the Johnstown office was used as a client services office only and housed two employees. The new office will eventually house 10 employees, including Richard Cartwright, MD, the regional medical director for UPMC Health Plan.

The Johnstown regional office handles sales and client services for large, mid-sized and small employers, and offers multiple product lines, including UPMC Health Plan's group HMO, PPO, EPO, POS, and consumer-directed plans; its Medicare product, UPMC *for Life*; its Medical Assistance product, UPMC *for You*; and its Children's Health Insurance Plan, UPMC *for Kids*. In addition, UPMC Health Plan is part of a partnership with

Employers Medical Access Partnership (E.MAP), which serves employers in Cambria, Blair, Somerset and Bedford counties.

In all, the Johnstown regional office is responsible for serving members and employer groups in nine counties in Southwestern Pennsylvania.

“UPMC Health Plan is committed to this region,” said Tony Benevento, vice president of sales and marketing for UPMC Health Plan. “In recent years, we have worked to develop a strong network of doctors and hospitals in this region. We feel we can offer a wide variety of plans and services to meet the needs of employers, employees and families here.”

About UPMC Health Plan

UPMC Health Plan, the second-largest health insurer in Western Pennsylvania, is owned by the University of Pittsburgh Medical Center (UPMC), one of the nation's top-ranked health systems. The integrated partner companies of the UPMC Insurance Services Division – which includes UPMC Health Plan, Work Partners, EAP Solutions, UPMC *for You* (Medical Assistance), and Community Care Behavioral Health – offer a full range of group health insurance, Medicare, CHIP, Medical Assistance, behavioral health, employee assistance, and workers' compensation products and services to nearly 1 million members. Our local provider network includes UPMC as well as community providers, totaling more than 80 hospitals and more than 7,500 physicians in a 29-county region. For more information, visit www.upmchealthplan.com.

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