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UPMC Health Plan Releases Award-Winning 2006 Annual Report

PITTSBURGH (August 6, 2007) — UPMC Health Plan announced today that its 2006 annual report, which details the company's commitment to preventive care and health management and improving the health of members and local communities was released this week.

The annual report — titled "Changing the Landscape of Health Care"— features Health Plan members, physicians, and employees who share a commitment to protecting the most precious resources of the region: the men, women, and children of Western Pennsylvania.

"UPMC Health Plan is committed to remaining a local resource for our members," writes Diane P. Holder in her President's Letter to stakeholders. "Our major focus is on Western Pennsylvania, and we are proud of our efforts and results in the region."

The Health Plan offers members an extensive network, the finest health care from world-renowned medical experts, the latest medical breakthroughs, and the most innovative and effective health promotion programs in the region. Over the last year, the Health Plan developed and implemented additional ways to give members tools to improve their health status, including easy online access to personal health information, telephone coaching, and health improvement programs.

The 2006 UPMC Health Plan annual report was recently honored by the League of

American Communications Professionals (LACP) in its 2006 Vision Award Annual Report Competition. More than 2,500 entries were judged and the Health Plan was presented with a Gold Award. Last year, the Health Plan won a Silver Award from LACP for its 2005 annual report.

An interactive online version of "Changing the Landscape of Health Care" is available at UPMC Health Plan's website, upmchealthplan.com.

About UPMC Health Plan

UPMC Health Plan, the second-largest health insurer in Western Pennsylvania, is owned by the University of Pittsburgh Medical Center (UPMC), one of the nation's top-ranked health systems. The integrated partner companies of the UPMC Insurance Services Division – which includes UPMC Health Plan, Work Partners, EAP Solutions, UPMC *for You* (Medical Assistance), and Community Care Behavioral Health – offer a full range of group health insurance, Medicare, CHIP, Medical Assistance, behavioral health, employee assistance, and workers' compensation products and services to nearly 1 million members. Our local provider network includes UPMC as well as community providers, totaling more than 80 hospitals and more than 7,500 physicians in a 29-county region. For more information, visit www.upmchealthplan.com.

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